

**1st Quarter 2004**

**FCC Form 398 Children's Report**

**KCTV5**

**Kansas City, MO**



Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

## FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) 03/31/2004

1. Call Sign	Channel Number	Community of License			
<b>KCTV</b>	<b>5</b>	City	State	County	ZIP Code
		<b>Kansas City</b>	<b>MO</b>	<b>Jackson</b>	<b>64109</b>
Licensee					
<b>Meredith Corporation</b>					
<input checked="" type="checkbox"/> Network Affiliation: <b>CBS</b>		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="checkbox"/> Independent		<b>Kansas City</b>		<b>www.kctv5.com</b>	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
<b>41230</b>			<b>02/01/2006</b>		

### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). **3**
3. Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673? ☒ Yes ☐ No
4. a. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73.673? ☒ Yes ☐ No
- b. Identify publishers who were sent information in 4.a.

**The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.**

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>THE WILD THORNBERRYS</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 10:00am-10:30am CT (1/3/04-3/6/04)</b>	<b>10</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			

Age of Target Child Audience: from 6 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This program follows the travels of Eliza Thornberry, whose parents produce nature documentaries and wander the globe in search of exotic places, plants and animals. Eliza has the ability to talk to animals, and her special gift allows her to see and understand the natural world in a very close and personal way. The objectives of the program are to help children learn concepts related to plants, animals and general ecology, and to experience the family interactions of children with parents who are committed to intellectual pursuits and have unique lifestyles. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: <b>THE WILD THORNBERRYS</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>10</b>	<b>0</b>	<b>0</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? Yes No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ___ Yes ___ No		
Reason for Preemption: ___ Breaking News                      ___ Sports                      ___ Other ___ Other News                          ___ Public		

Title of Program #2: <b>HEY ARNOLD!</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 10:30am-11:00am CT (1/3/04-3/6/04)</b>	<b>10</b>	<b>0</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from 6 years to 11 years			

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: <b>HEY ARNOLD!</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>10</b>	<b>0</b>	

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		Yes No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes \_\_\_ No

Reason for Preemption:

\_\_\_ Breaking News

\_\_\_ Sports

\_\_\_ Other

\_\_\_ Other News

\_\_\_ Public

Title of Program #3: <b>CHALKZONE</b>		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 11:00am-11:30am CT (1/3/04-3/6/04)</b>	<b>9</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>5</b> years to <b>10</b> years			
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b></p>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: <b>CHALKZONE</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>10</b>	<b>1</b>	<b>1</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?



	enter N/A	
<b>Saturday 1/3/04</b>	<b>1/3/04, 9:00am-9:30am CT</b>	<b>X</b> Yes    No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <b>X</b> Yes    No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #4: <b>LITTLE BILL</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 11:30am-12:00pm CT (1/3/04-3/6/04)</b>	<b>9</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>4</b> years to <b>8</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: <b>LITTLE BILL</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>10</b>	<b>1</b>	<b>1</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 1/3/04</b>	<b>1/3/04; 9:30am-10:00am CT</b>	<b>X</b> Yes    No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <b>X</b> Yes    No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #5: <b>DORA THE EXPLORER</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at	Number of	If preempted, complete Preemption

	regularly scheduled time	Preemptions	Report
<b>Sunday, 7:00am-7:30am CT (1/4/04-3/28/04)</b>	<b>11</b>	<b>2</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>2</b> years to <b>5</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: <b>DORA THE EXPLORER</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>11</b>	<b>2</b>	<b>0</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Sunday, 1/25/04</b>	<b>N/A</b>	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes ☒ No

Reason for Preemption:

☒ Breaking News  
\_\_\_ Other News

\_\_\_ Sports  
\_\_\_ Public

\_\_\_ Other

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Sunday, 2/1/04</b>	<b>N/A</b>	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes ☒ No

Reason for Preemption:

☒ Breaking News  
\_\_\_ Other News

\_\_\_ Sports  
\_\_\_ Public

\_\_\_ Other

Title of Program #6: <b>BLUE'S CLUES</b>		Origination Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report

Sunday, 7:30am-8:00am CT (1/4/04-3/28/04)	11	2
Length of Program: 30 (minutes)		
Age of Target Child Audience: from 2 years to 5 years		
<p>Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b></p>		

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: <b>BLUE'S CLUES</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>11</b>	<b>2</b>	<b>0</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Sunday 1/25/04</b>	<b>N/A</b>	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes ☒ No

Reason for Preemption:

☒ Breaking News

\_\_\_ Sports

\_\_\_ Other

\_\_\_ Other News

\_\_\_ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Sunday, 2/1/04</b>	<b>N/A</b>	Yes <input checked="" type="checkbox"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? \_\_\_ Yes ☒ No

Reason for Preemption:

☒ Breaking News

\_\_\_ Sports

\_\_\_ Other

\_\_\_ Other News

\_\_\_ Public

Title of Program #7: <b>ALL GROWN UP</b>		Origination <b>Network</b>	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 11:00am-11:30am CT (3/13/04-3/27/04)</b>	<b>0</b>	<b>3</b>	

Length of Program: **30** (minutes)Age of Target Child Audience: from **4** years to **8** years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series follows the Rugrats toddlers when they have reached their pre-teen years, and includes occasional flashbacks to the "missing years," which provide insights and explanations as to how their characters have evolved. The program explores issues such as seeking independence, relationships with parents, grappling with one's identity, and finding one's place socially. The objectives of this series are to provide viewers with age-appropriate life lessons that they can utilize as they undergo their own social and personal experiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: <b>ALL GROWN UP</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>3</b>	<b>3</b>	<b>3</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/13/04</b>	<b>3/13/04, 9:00am-9:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/20/04</b>	<b>3/20/04, 9:00am-9:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Date Preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/27/04</b>	<b>3/27/04, 9:00am-9:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		



Title of Program #8: <b>THE BROTHERS GARCIA</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 11:30am-12:00pm CT (3/13/04-3/27/04)</b>	<b>0</b>	<b>3</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series follows the life of a close-knit Latino family, as narrated retrospectively by the youngest of four children. The programs explore from a child's perspective classic social and personal issues relating to growing up, and relevant concerns are discussed by the children with their parents in a loving and nurturing environment. The series also provides viewers with exposure to Latino life and culture, as well as to Spanish words and phrases. The objective of the program is to afford children the opportunity to explore and understand their own attitudes and feelings through the Garcia family's experiences and its own discussion of those experiences within the confines of a supportive family structure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: <b>THE BROTHERS GARCIA</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>3</b>	<b>3</b>	<b>3</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/13/04</b>	<b>3/13/04, 9:30am-10:00am CT</b>	<b>X</b> Yes    No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?    ☒ Yes    ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date Preempted/Episode # (2)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/20/04</b>	<b>3/20/04, 9:30am-10:00am CT</b>	<b>X</b> Yes    No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?    ☒ Yes    ☐ No

Reason for Preemption:

☐ Breaking News

☒ Sports

☐ Other

☐ Other News

☐ Public

Date preempted/Episode # (3)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday 3/27/04</b>	<b>3/27/04, 9:30am-10:00am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #9: <b>HEY ARNOLD!</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 10:00am-10:30am CT (3/13/04-3/27/04)</b>	<b>2</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: <b>HEY ARNOLD!</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>3</b>	<b>1</b>	<b>1</b>

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday, 3/13/04</b>	<b>3/13/04, 8:00am-8:30am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption: <input type="checkbox"/> Breaking News <input checked="" type="checkbox"/> Sports <input type="checkbox"/> Other <input type="checkbox"/> Other News <input type="checkbox"/> Public		

Title of Program #10:	Origination
-----------------------	-------------

<b>CHALKZONE</b>			<b>Network</b>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<b>Saturday, 10:30am-11:00am CT (3/13/04-3/27/04)</b>	<b>2</b>	<b>1</b>	
Length of Program: <b>30</b> (minutes)			
Age of Target Child Audience: from <b>5</b> years to <b>10</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

### Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. \* Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #10: <b>CHALKZONE</b>		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<b>3</b>	<b>1</b>	<b>1</b>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<b>Saturday, 3/13/04</b>	<b>3/13/04, 8:30am-9:00am CT</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		
Reason for Preemption:		
<input type="checkbox"/> Breaking News	<input checked="" type="checkbox"/> Sports	<input type="checkbox"/> Other
<input type="checkbox"/> Other News	<input type="checkbox"/> Public	

### Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:		Origination	
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.

Length of Program: (minutes)	
Age of Target Child Audience: from    years to    years	
Describe the program.	
Does the program have educating and informing children ages 16 and under as a significant purpose? <span style="float: right;">___ Yes ___ No</span>	
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <span style="float: right;">___ Yes ___ No</span>	
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <span style="float: right;">___ Yes ___ No</span>	

### Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>HEY ARNOLD!</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 10:00am-10:30am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 6 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series revolves around the adventures of nine-year-old Arnold, who lives in his grandparents' boarding house, where he must interact with a group of eccentric boarders, as well as with his friends and other neighborhood children. Arnold uses his creativity, resourcefulness and calm to deal with the issues presented by life as a fourth grader in the big city. The objectives of this series are to help elementary school aged children to acquire better personal and social development skills through life-lessons, themes and stories that will cause them to think, assess, explore and monitor their own behavior, and to introduce them to a variety of people and issues in order to provide them with a springboard for understanding experiences in their own lives. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</b>			

Title of Program #2: <b>CHALKZONE</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 10:30am-11:00am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 5 to 10 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Chalkzone is a series about the adventures of Rudy Tabootie, a 10 year old boy who discovers an imaginary world beyond the chalkboard where everything that has ever been drawn in chalk, and then erased, reappears and remains forever. In the Chalkzone, Rudy - with the help of his friends, the scientifically minded Penny and the brash superhero Snap, who Rudy has created - uses his love of drawing and his imagination to create adventures in which tries to "do good by doing art". The objective of this series is to encourage children to understand and appreciate how use of their creative talents can assist them in solving problems and build their confidence in dealing with real life situations. This program is specifically designed to further the educational and informational needs of children,</b>			

**has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #3: <b>ALL GROWN UP</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 11:00am-11:30am CT</b>	<b>13</b>	<b>30 (minutes)</b>	from <b>4</b> to <b>8</b> (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series follows the Rugrats toddlers when they have reached their pre-teen years, and includes occasional flashbacks to the "missing years," which provide insights and explanations as to how their characters have evolved. The program explores issues such as seeking independence, relationships with parents, grappling with one's identity, and finding one's place socially. The objectives of this series are to provide viewers with age-appropriate life lessons that they can utilize as they undergo their own social and personal experiences. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #4: <b>THE BROTHERS GARCIA</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday, 11:30am-12:00pm CT</b>	<b>13</b>	<b>30 (minutes)</b>	from <b>6</b> to <b>11</b> (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **This series follows the life of a close-knit Latino family, as narrated retrospectively by the youngest of four children. The programs explore from a child's perspective classic social and personal issues relating to growing up, and relevant concerns are discussed by the children with their parents in a loving and nurturing environment. The series also provides viewers with exposure to Latino life and culture, as well as to Spanish words and phrases. The objective of the program is to afford children the opportunity to explore and understand their own attitudes and feelings through the Garcia family's experiences and its own discussion of those experiences within the confines of a supportive family structure. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #5: <b>DORA THE EXPLORER</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday, 7:00am-7:30am CT</b>	<b>13</b>	<b>30 (minutes)</b>	from <b>2</b> to <b>5</b> (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

Title of Program #6: <b>BLUE'S CLUES</b>			Origination Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Sunday, 7:30am-8:00am CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 5 (years)</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. **In this series, a young adult host - together with Blue, a puppy whose personality and actions mirror those of a preschooler - brings viewers a variety of games, themes and concepts that are based on an age-appropriate educational curriculum. The program follows a narrative format, in which the host elicits contributions from the viewer to answer questions and move the action forward. The program's objectives include encouraging preschoolers to actively explore the world around them, fostering their problem-solving skills and independent reasoning, and creating a foundation of confidence and optimism for future learning. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.**

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
			<input type="checkbox"/> Yes <input type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1:			Origination
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Length of Program: (minutes)			
Age of Target Child Audience: from    years to    years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

10. Name of children's programming liaison:	
Name <b>Beth Green</b>	Telephone Number (include area code) <b>(913) 677-5555</b>
Address <b>4500 Shawnee Mission Parkway</b>	Internet Mail Address (if applicable) <b>bgreen@kctv5.com</b>
City <b>Fairway</b>	State <b>KS</b>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other



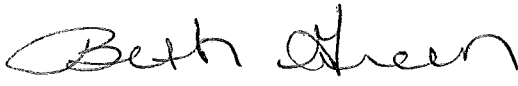
non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

**Neighborhood Weather Network:** Many schools throughout the Kansas City metropolitan area are equipped with Automated Weather Source systems and make up KCTV5's Neighborhood Weather Network. The systems are designed so students and teachers can access their own local weather stations or any other remote station on the network and view the data collected in a number of different formats. This data can be integrated into a hands-on classroom curriculum, including lesson packs for all grade levels. The different weather networks are also used during newscasts to show current weather conditions at different locations throughout the community.

On January 25, 2004 and February 1, 2004, both DORA THE EXPLORER and BLUE'S CLUES were preempted by KCTV5 in order to bring our viewers up-to-the-minute severe winter weather coverage. Because this was breaking news, we were not able to plan for make-goods for these programs.

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>KCTV-5/Meredith Corporation</b>	Signature (only for printed version) 
Date <b>4/9/04</b>	

FCC 398  
April 2001 (1.3)  
(end)

# FCC 398 Submission Results

---

FCC 398 Filing for Call Sign **KCTV** for quarter ending **03/31/2004**

**Accepted!**

Confirmation number: **47963**

---

**Errors and informational messages:**

**WARNING:** *Question 5, Program #1, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 5, Program #2, Preemption #1, Date Preempted/Episode* is blank, other values ignored

**WARNING:** *Question 6, Program #1, Title* is blank, other values ignored

**WARNING:** *Question 9, Aired Sponsored Program #1, Name* is blank, other values ignored

**WARNING:** *Question 9, Program #1, Title* is blank, other values ignored

---